

Project Title	Smart Mom 2020
Project Categories	Promote internet services that offer opportunities for economic and social development
Please choose the Project Categories that best describes how your Chapterthon Project is helping to ensure the Internet continues to enrich people’s lives, during COVID19 and beyond.	
Project Summary	A project to promote digital financial inclusion for 14 merchants (women / mothers) in the town of Cabaret to help them get out of poverty and enter the digital economy by training and supporting them economically.
Project Language	English
Projects must be submitted in English, French or Spanish. Please select your language of choice.	

2. Project Location

Regional Bureau	Latin America and Caribbean
Project Location	Cabaret, Oeust Haiti
Project Location Comment	The Covid-19 has reinforced poverty in Haiti and precisely in the town of Cabaret where the main victims are sometimes women. Digital financial inclusion efforts contribute to the achievement of the United Nations Sustainable Development Goal 1 to eradicate poverty. For this, we will train 14 women/mothers (Small traders) in digital financial inclusion and support them with a sum of US \$ 100 for their small initiatives .

3. Project Team

Indicate the name and role of at least 3 Chapter/SIG volunteers with concrete roles in the project.	Obed Sindy, Project initiator Bellony Marc Bernard, Project Manager Trainer : Sandy Clervil Videographer
Estimated number of people working on the project	4

4. Project Details

Project Goals and Objectives	-Training of 14 small Cabaret vendors on digital financial inclusion -Donate \$ 100 so they can start or continue their small livelihood initiative with digital financial inclusion
Project Timeline	September 9, 2020: Meeting with team for the project September 14 , 2020: Selection of 14 merchants to support their livelihood initiative September 21-25, 2020: Training of 14 merchants (women / mothers) October 5, 2020: give the amount in mobile payment October 6, 2020 : Closing ceremony with Press and the mayor of the city.
Project Impact	This initiative aims to alleviate poverty in the municipality of Cabaret by promoting access to digital financial services. Indeed, all users must have adequate financial and digital knowledge if we want to improve the living conditions of beneficiaries of people without a bank account.
Who are your primary beneficiaries (directly/indirectly) and what are the main benefits?	14 women (directly) Their children and families (indirectly)
Is your project replicable?	Yes
If so, please describe how and where this project has been or could be replicated.	YES, it can be replicated in any rural area to help fight poverty everywhere while integrating beneficiaries into the digital economy.
Is your project sustainable?	Yes
If so, please describe how this project is sustainable.	The project manager will also be there to supervise the direct beneficiaries and monitor their success while allowing more women to benefit from this program.
Project Risks	No potential risks.
Chapter Visibility	Cabaret is a municipality which is a bit far from the capital, it is a way to be more visible in this area and other rural areas.

5. Project Partners

Project Sponsors	A local organization called ASETPRO is helping us with hosting trainers and local training sessions on digital financial inclusion.
Are you looking for partners to increase your scope and impact?	Yes
If so, in which area?	Yes more money could increase the number of beneficiaries.

6. Project Budget

Do you have a Chapter bank account?	Yes
Has a Chapter bank account changed in the past year?	No
How will you use the project funds?	<input type="checkbox"/> Professional Services <input type="checkbox"/> Video Costs
Requested Amount	\$2,000.00

6. b. Professional Services

Chapterthon Professional Service Budget Amount \$1,800.00

Chapterthon Professional Service Budget Comment 100 USD / Woman for 14 women : 1400 USD = for the beneficiaries
Project Manager : 200 USD : For manage the project in the start to the end
Trainer : 200 USD : for the training on Digital financial inclusion

6. d. Video Costs

Chapterthon Video Budget Amount \$200.00

Chapterthon Video Budget Comment For producing a good video for our participation as the best project.

7. Documents

Supporting Document 1

Supporting Document 2